



Incredible ECU Women Luncheon - Friday, September 23, 2022

Please make plans to join us for the ECU Women's Roundtable 2022 *Incredible ECU Women Luncheon*—a celebration of women's leadership, service, and philanthropy. This engaging luncheon will feature a keynote speaker, the 2022 Incredible ECU Women Awards presentation, inspirational messages delivered by impressive student scholars, updates on major university initiatives, and an opportunity to connect with East Carolina University's dedicated alumni and friends.

Net proceeds from the event will benefit the ECU Women's Roundtable scholarship endowments, which provide funds for undergraduate student scholarships. We invite your investment in this endeavor by selecting the sponsorship opportunity best suited for your business from the list below.

Sponsorship Opportunities

Presenting Sponsor: \$20,000 (1 available)

- 3 tables of eight with priority placement
- Prominent placement of corporate brand on all event public relations and marketing materials, including event page of WRT website, and printed and electronic event invitations.
- Corporate logo included on event materials including event program cover and table signage
- Corporate banner displayed in the registration area
- Message from corporate leadership and full-page ad in program
- 5-minute speaking opportunity during event
- Social media exposure

Founding Sponsor: \$10,000 (2 available)

- 2 tables of eight with preferred placement
- Corporate logo included on event materials including event program cover and table signage
- Special recognition from the stage during event
- Half page ad in the program
- Social media exposure

Leadership Sponsor: \$5,000 (4 available)

- 1 table of eight
- Special recognition from the stage during event
- Quarter page ad in the program
- Social media exposure

Service Sponsor: \$2,500 (4 available)

- 1 table of eight
- Special recognition from the stage during event
- Social media exposure

The Women's Roundtable is an initiative of the ECU Foundation, Inc., which is a 501(c) 3 organization. Sponsorship amounts may qualify as charitable contributions, net of the value of any goods or services received in exchange for the sponsorship. Individual tickets are valued at \$20 each, which includes NC sales tax of 7%.

We suggest you consult your tax advisor to determine the deductibility of your gift.



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Sponsorship Commitment Form

Sponsor Name (how sponsor should be listed in event materials)

Contact Name & Title

Contact Phone Number

Contact Email

Mailing Address/City/State/Zip

Level of Sponsorship

Presenting Sponsor (\$20,000)

Leadership Sponsor (\$5,000)

Founding Sponsor (\$10,000)

Service Sponsor (\$2,500)

Payment

Please make checks payable to **The ECU Foundation, Inc.** and mail with form to:

Scott Francis, Associate Vice Chancellor for Alumni Relations

ECU Alumni Association

901 East 5th Street, Mail Stop 305

Greenville, NC 27858

In order to receive appropriate recognition, sponsorship commitments are due by **June 1, 2022**. Please send an EPS or high-resolution color logo to womensroundtable@ecu.edu by June 1, 2022. Ad specifications will be communicated to sponsors at participating levels.

Individual tickets to the event will be available July 1, 2022. Please visit womensroundtable.ecu.edu for more information or to purchase tickets. Net proceeds from the Incredible ECU Women Luncheon will benefit ECU Women's Roundtable scholarships. Every gift makes a difference in the lives of student scholars at ECU. To make a non-sponsorship gift to the Women's Roundtable, visit www.ecu.edu/give/wrt. For questions, contact Scott Francis, Associate Vice Chancellor for Alumni Relations at womensroundtable@ecu.edu or 252-328-4723.